



# Commercial Lodging and Institutions Rate Card

**HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month.\*\*\***  
**Access fee is required in order to receive ANY HD channel within any package**

**PURCHASING GUIDELINES:** All rates are per Subscriber Unit\* per month with a minimum of 20 subscriber units and \$25 in programming services\*\*. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

## PACKAGED SERVICES

**PER UNIT—  
Effective 1/1/10**

<b>IN-ROOM CHOICE™</b> Includes over 80 channels	The 101 Network <sup>HD</sup> A&E <sup>HD</sup> ABC Family <sup>HD</sup> AMC Animal Planet <sup>HD</sup> BET <sup>HD</sup> Big Ten Network <sup>HD</sup> Biography Channel <sup>HD</sup> Bloomberg Television Cartoon Network (East) <sup>HD</sup> Cartoon Network (West) CBS College Sports <sup>HD</sup> Chiller CMT <sup>HD</sup> CNBC <sup>HD</sup> CNN <sup>HD</sup> Comedy Central <sup>HD</sup> C-SPAN C-SPAN2 Current TV Discovery Channel <sup>HD</sup> Discovery Health E! Entertainment Television ESPNU Fine Living FitTV Food Network <sup>HD</sup> Fox Business Network <sup>HD</sup>	Fox Movie Channel Fox News Channel <sup>HD</sup> Fox Reality Channel FUEL TV <sup>HD</sup> Fuse FX <sup>HD</sup> G4 GEMS TV GOD TV Golf Channel <sup>HD</sup> GSN: the network for games HDNet <sup>HD (only in HD)</sup> HD Theater <sup>HD (only in HD)</sup> Headline News History <sup>HD</sup> History International IFC Lifetime Lifetime Movie Network LOGO Military Channel Mountain West Sports MSNBC MTV <sup>HD</sup> MTV2 National Geographic Channel <sup>HD</sup> NFL Network <sup>HD</sup> NHL Network <sup>HD</sup>	Nickelodeon/Nick at Nite (East) <sup>HD</sup> Nickelodeon/Nick at Nite (West) Ovation TV Oxygen Planet Green <sup>HD</sup> REELZ Channel RFD-TV Science Channel <sup>HD</sup> Sleuth SOAPnet Speed <sup>HD</sup> Spike TV <sup>HD</sup> Sportsman Channel Syfy <sup>HD</sup> TBS <sup>HD</sup> Tennis Channel <sup>HD</sup> TLC <sup>HD</sup> TNT in HD <sup>HD</sup> Travel Channel truTV TV Guide Channel TV Land TV One USA Network <sup>HD</sup> VH1 Classic VH1 <sup>HD</sup> WE tv The Weather Channel <sup>HD</sup>	<b>\$2.84</b>
<b>ESPN Package:</b>	ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> , ESPNNews <sup>HD</sup> , ESPNU, ESPN Classic and ESPN Deportes <i>- At a minimum ESPN, ESPN2, ESPNNews and ESPNU must be displayed at all times.</i>			<b>\$4.04</b>
<b>HD Business Package:</b>	Crime & Investigation <sup>HD</sup> , HDNet Movies <sup>HD</sup> , MGMHD <sup>HD</sup> , Palladia <sup>HD</sup> , Smithsonian <sup>HD</sup> and Universal <sup>HD</sup> <i>- Requires an active subscription to IN-ROOM CHOICE or The Fundamentals</i>			<b>\$0.25</b>
<b>The Fundamentals:</b>	The 101 Network <sup>HD</sup> Bloomberg Television Cartoon Network (East) <sup>HD</sup> Cartoon Network (West) CNN <sup>HD</sup> C-SPAN2 Discovery Channel <sup>HD</sup>	Fox News Channel <sup>HD</sup> FX <sup>HD</sup> HDNet <sup>HD (only in HD)</sup> HD Theater <sup>HD (only in HD)</sup> Headline News National Geographic Channel <sup>HD</sup>	Speed <sup>HD</sup> TBS <sup>HD</sup> TLC <sup>HD</sup> TNT in HD <sup>HD</sup> USA Network <sup>HD</sup> The Weather Channel <sup>HD</sup>	<b>\$1.73</b>
<b>Family Favorites:</b>	ABC Family <sup>HD</sup> AMC Animal Planet <sup>HD</sup> Discovery Channel <sup>HD</sup> Discovery Health	Discovery Kids FitTV HDNet <sup>HD (only in HD)</sup> HD Theater <sup>HD (only in HD)</sup>	Investigation Discovery Military Channel Planet Green <sup>HD</sup> TLC <sup>HD</sup>	<b>\$0.53</b>
<b>Great Entertainment:</b>	Comedy Central <sup>HD</sup> , Lifetime, MTV <sup>HD</sup> , MTV2, Nickelodeon/Nick at Nite (East) <sup>HD</sup> , Nickelodeon/Nick at Nite (West) and VH1 <sup>HD</sup>			<b>\$0.53</b>
<b>Facts &amp; Fantasy:</b>	E! Entertainment Television, Syfy <sup>HD</sup> and truTV			<b>\$0.26</b>
<b>Business Networks:</b>	Bloomberg Television, CNBC <sup>HD</sup> , Fox News Channel <sup>HD</sup> , G4 and MSNBC			<b>\$0.53</b>
<b>Adventure Package:</b>	DIY Network, Fine Living, National Geographic Channel <sup>HD</sup> and The Outdoor Channel			<b>\$0.53</b>
<b>Music Extra:</b>	CMT <sup>HD</sup> , Fuse, GAC and Spike TV <sup>HD</sup>			<b>\$0.37</b>
<b>Local Channels:</b>	Includes all local channels available in your market			<b>\$39.99 per property</b>

\*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system. \*\*\$25 minimum not required for activation of Local Channels. \*\*\*HDNet HD included with HD Access Service

**PREMIUM SERVICES**

HBO® (8 channels including HBO® HD, HBO® West HD, HBO® 2 East & West, HBO Family East & West, HBO Latino® and HBO Signature) .....	<b>\$3.50</b>
Cinemax® (3 channels including Cinemax® HD, Cinemax® West HD and MoreMAX) .....	<b>\$3.50</b>
SHOWTIME UNLIMITED® (9 channels including SHOWTIME® HD, SHOWTIME® West HD, SHOWTIME 2 HD, SHOWCASE HD, SHOWTIME Extreme, The Movie Channel™ East & West, FLIX® and Sundance Channel®) .....	<b>\$5.00</b>
SHOWTIME®, FLIX®, and Sundance Channel® (7 channels including 5 SHOWTIME® channels available in HD) .....	<b>\$4.10</b>
SHOWTIME® (SHOWTIME® East & West HD, SHOWTIME 2 HD, SHOWCASE HD, and SHOWTIME Extreme).....	<b>\$3.00</b>
STARZ® Super Pack <sup>††</sup> /Encore® (up to 14 channels with HD Access: Starz® East HD, Starz® West HD, Starz Edge HD, Starz InBlack, Starz Comedy <sup>(HD Only)</sup> & Starz Kids & Family <sup>(HD Only)</sup> , Encore East & West plus all 6 theme channels) .....	<b>\$3.75</b>
STARZ® / Encore® + 3 Themes <sup>†</sup> (9 channels) .....	<b>\$3.30</b>
STARZ® / Encore® + 2 Themes <sup>†</sup> (8 channels) .....	<b>\$3.15</b>
STARZ® / Encore® + 1 Theme <sup>†</sup> (7 channels) .....	<b>\$3.00</b>
STARZ® / Encore® (6 channels: Starz® East & West, Starz® Edge, Starz® InBlack and Encore® East & West).....	<b>\$2.50</b>
Encore® + 6 Themes <sup>†</sup> (8 channels) .....	<b>\$1.95</b>
Encore® + 3 Themes <sup>†</sup> (5 channels) .....	<b>\$1.35</b>
Encore® + 1 Theme <sup>†</sup> (3 channels) .....	<b>\$0.95</b>
Encore® (2 channels: East and West) .....	<b>\$0.75</b>

**STAND-ALONE AND BUNDLED SERVICES**

A&E <sup>HD</sup> , History <sup>HD</sup> , and Discovery Health Channel.....	<b>\$0.35</b>
BabyFirstTV.....	<b>\$0.20</b>
BBC America and Current TV.....	<b>\$0.20</b>
Big Ten Network <sup>HD</sup> .....	<b>\$0.25</b>
BET <sup>HD</sup> and GSN.....	<b>\$0.15</b>
Bravo <sup>HD</sup> , IFC and WE tv.....	<b>\$0.35</b>
C-SPAN and C-SPAN2 .....	<b>\$0.08</b>
CBS College Sports <sup>HD</sup> .....	<b>\$0.15</b>
Disney Channel (East) <sup>HD</sup> , Disney Channel (West) and Disney XD <sup>HD</sup> .....	<b>\$0.75</b>
ESPN <sup>HD</sup> .....	<b>\$4.90</b>
ESPN <sup>HD</sup> & ESPN2 <sup>HD</sup> .....	<b>\$4.15</b>
ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> & ESPNEWS <sup>HD</sup> .....	<b>\$4.03</b>
Fox Movie Channel .....	<b>\$1.00</b>
Fox News Channel <sup>HD</sup> .....	<b>\$0.50</b>
Fox Soccer Channel.....	<b>\$0.20</b>
FUEL TV <sup>HD</sup> .....	<b>\$0.20</b>
FX <sup>HD</sup> .....	<b>\$0.30</b>
The Golf Channel <sup>HD</sup> .....	<b>\$0.25</b>
GoTV .....	<b>\$0.20</b>
HGTV <sup>HD</sup> , Food Network <sup>HD</sup> and Travel Channel .....	<b>\$0.15</b>
LOGO .....	<b>\$0.15</b>
MLB Network <sup>HD</sup> .....	<b>\$0.40</b>
NBA TV <sup>HD</sup> .....	<b>\$0.35</b>
NFL Network <sup>HD</sup> .....	<b>\$0.30</b>
Nicktoons, Nick Jr, TeenNick and PBS Kids Sprout.....	<b>\$0.30</b>
SonicTap Music Channels (includes up to 84 channels**&****) .....	<b>\$0.17</b>
Speed <sup>HD</sup> .....	<b>\$0.25</b>
SportSouth <sup>HD</sup> (only available in certain areas of the U.S., Zip code confirmation required).....	<b>\$0.99</b>
Sundance Channel® .....	<b>\$0.35</b>
Tennis Channel <sup>HD</sup> .....	<b>\$0.25</b>
TNT <sup>HD</sup> .....	<b>\$0.50</b>
Turner Classic Movies (TCM).....	<b>\$0.30</b>
TVG The Interactive Horseracing Network .....	<b>\$0.15</b>

**STAND-ALONE AND BUNDLED SERVICES CONT.**

**Commercial Lodging & Institutions Rate Card (Cont.)**

TV Land, Lifetime Movie Network and The Hallmark Channel .....	<b>\$0.25</b>
WGN America.....	<b>\$0.14</b>

**REGIONAL SPORTS NETWORKS** (ZIP code confirmation required)

Altitude Sports and Entertainment <sup>HD</sup> .....	<b>\$0.99</b>
Comcast SportsNet Chicago <sup>HD</sup> .....	<b>\$0.99</b>
Comcast SportsNet California.....	<b>\$0.99</b>
SportsNet New York <sup>HD</sup> .....	<b>\$0.99</b>
Sports Time Ohio <sup>HD</sup> .....	<b>\$0.99</b>
In-Market Regional Sports Networks.....	<b>\$0.99</b>
YES Network <sup>HD</sup> : In Market – NY, NYDMA .....	<b>\$1.75</b>
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA .....	<b>\$1.50</b>

**INTERNATIONAL PROGRAMMING**

AASTHA* .....	<b>\$0.15</b>
Azteca (Azteca America and Azteca Mexico).....	<b>\$0.15</b>
BanglaDirect <sup>TM</sup> * (AASTHA and ETV Bangla).....	<b>\$0.15</b>
FilipinoDirect <sup>TM</sup> * (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya, MYX, GEM NET and GMA Life TV) .....	<b>\$0.35</b>
GreekDirect <sup>TM</sup> II (includes Alpha Sat, Alter Globe, Greek Music TV and Mega Cosmos) .....	<b>\$0.25</b>
HindiDirect <sup>TM</sup> * II (includes AASTHA, Cricket Plus, MTV India, NDTV, Star Plus, Star News, Star One, India Now, FILMY, UTV Movies, NDTV Good Times, NDTV Profit) .....	<b>\$0.35</b>
Jadeworld*** (TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4 and Tai Seng Entertainment) .....	<b>1-999 units-\$200 1000+ units-\$400</b>
KoreanDirect <sup>TM</sup> (CTS, MBC, SBS, SBS Plus and YTN).....	<b>\$0.25</b>
MandarinDirect <sup>TM</sup> III* (includes Phoenix Info News, Phoenix North American TV, CTI Zhong Tian, TVB8, TVBS, Tai Seng Sat TV and CCTV4) .....	<b>\$0.15</b>
PTC Punjabi .....	<b>\$0.15</b>
RTR Planeta* (“Kultura” and “Rossiya”) .....	<b>\$0.15</b>
RussianDirect <sup>TM</sup> * (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, TVNanny and Vremya: Retro Channel)	<b>\$0.35</b>
TamilDirect <sup>TM</sup> * (AASTHA and Star Vijay) .....	<b>\$0.15</b>
TeluguDirect <sup>TM</sup> * (AASTHA and ETV Teluga).....	<b>\$0.15</b>
TFC Direct <sup>TM</sup> * (Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GEM NET, Kapamilya Channel and MYX) .....	<b>\$0.25</b>
Univision and Galavisión .....	<b>\$0.15</b>
VietDirect <sup>TM</sup> HONVIETV* (includes HONIETV, SBTN, TVB Vietnam, Little Saigon Radio and Tai Seng Vietnam).....	<b>\$0.15</b>
VietDirect <sup>TM</sup> VHN* (includes SBTN, VHN-TV, TVB Vietnam, Little Saigon Radio and Tai Seng Vietnam).....	<b>\$0.15</b>
Bonus Channels (MHz Worldview, CCTV-9 and GEM NET) Included with any International package with Multi-Satellite System	<b>\$0.00</b>

**Free Add-On<sup>††</sup>** (America’s Store, Bloomberg Television, The Church Channel, FitTV, HSN, QVC, ShopNBC)

**Complimentary Channels<sup>††</sup>** (**Satellite 101:** BYU TV, Christian Television Network, C-SPAN, Daystar, GOD TV, Link TV, NASA TV, NRB Network, TBN, TCT Network, The Word, V-me and World Harvest Television. **Satellite 119:** EWTN<sup>††</sup>, Hope Channel, ONCE Mexico, HITN TV<sup>††</sup>).

\*Orbital slot 95. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility. \*\*Orbital slot 101. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility. \*\*\*Orbital slot 119. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility. †Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility.